

## SECTION 5: DESIGN INTENT

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The design intent of this Master Sign Program is to establish a unified, professional signage environment at 1800 N. Powerline Road while allowing flexibility for tenants to display their individual brand identity. The 4-foot sign band across all tenant bays provides a consistent horizontal datum and a dedicated zone for signage, maintaining visual cohesion across the shopping center facade.

Panel signs — whether non-illuminated, externally illuminated, or internally illuminated — are the required sign type for the sign band, providing a clean, professional appearance consistent with the property's commercial standards. Trademarked corporate logos, colors, and fonts are expressly permitted, provided all size and placement standards of Section 2 are met.

## SECTION 6: TENANT SIGN REVIEW & APPROVAL PROCESS

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### Step 1 - Tenant Submits Sign Proposal

The incoming tenant or their sign contractor shall submit to the property owner/manager: (a) a color rendering of the proposed sign with dimensions; (b) sign area calculations; (c) material and color specifications; (d) proposed illumination method.

### Step 2 - Owner Review

The property owner (1800 N. Powerline Inc.) shall review the proposed sign for compliance with this Master Sign Program within ten (10) business days of submission. Written approval or comment will be provided.

### Step 3 - City Permit Application

Upon owner approval, the tenant or sign contractor shall apply for a Sign Code Compliance Permit from the City of Pompano Beach Building Services Division. A copy of the owner's written approval shall accompany the permit application.

### Step 4 - Installation

All signage shall be installed by a licensed sign contractor in accordance with the approved permit documents, Florida Building Code, and this Master Sign Program. No sign shall be installed prior to permit issuance.